



Baden Outlook Advertising

*We appreciate your interest in Wilmot's favourite good-news-letter!
We are happy to be your voice ~ celebrating over 2 decades of
keeping the community connected!*

The Baden Outlook is published monthly on the 15th with all submissions due by the first of each month. The paper is posted monthly on our website and seen in colour, so keep that in mind when submitting your ad. If you need help designing your ad we are happy to help, although we are not professionals and have no graphic design training. There is a small design fee if you require our assistance creating your ad.

The printed copy has the cover in colour (both inside and out) so if you'd like your ad to be printed in colour and featured on the inside or back pages the ads are more costly as listed below in brackets.

Our dimensions are:

- Half business card (5 cm tall x 5 cm wide) - black and white only
- Business card (5 cm tall x 9 cm wide) - black and white only
- Quarter page (12 cm tall x 9 cm wide) - black and white or colour available
- Banner ad (5 cm tall x 19 cm wide) - black and white or colour available
- Half page (12 cm tall x 19 cm wide) - black and white or colour available
- Full page (25 cm tall x 19 cm wide) - black and white or colour available

Colour ads are upon approval each month as there is limited space

***** (For pricing, please email or give us a call for complete ad rate sheet) *****

We try our best to keep advertising from within Wilmot Township as a loyalty to our very supportive community... (and due to space restrictions)

Currently we publish approximately 3000 copies monthly, which are distributed throughout Wilmot Township at over 70 businesses, facilities, and libraries. It is also available to view in colour online at www.badenoutlook.com. We do not publish a paper in July.

You may send your ad via email badenoutlook@hotmail.com (JPG, PNG, PDF, or DOC file).

Payment can be made by E-Transfer or cheque by mail to:

Baden Outlook
P.O. Box 5154, Baden, ON N3A 4J3

For more information, feel free to call (519) 634-8916 or email us at badenoutlook@hotmail.com.

Thank you – We appreciate your support and couldn't do it without you!!

Katie, Barry, and Pat Fisher

Ad Size Colour Legend

- Half Card - Green
- Business Card - Pink
- Quarter Page - Purple
- Banner - Yellow
- Half Page - Orange
- Full Page - Blue

